

PEHCHĀĀN
पेचण

PEHCHAAN LIVE FOUNDATION





**Making identity
with their own unique qualities**



ABOUT US

- At **Pehchaan**, we believe that it is crucial for our society to bring equal opportunities for every child of our nation. Neither their economic background nor caste/religion should define how successfully they get access to the social rights, including right to education and health, meant for all the citizens of our country.



- We started PEHCHAAN “The Street School” in **July 2014** under the **Mahape Bridge** in Ghansoli, Navi Mumbai, India. We got registered as an NGO on July 27, 2017, after a successful run of three years as a street school.



➡ PEHCHAAN LIVE FOUNDATION ⬅

Our Wing



1) Pehchaan “The Street School”



2) Pehchaan “Sports School”



3) Pehchaan “Health Care”



PROJECT PEHCHAAN “SPORTS SCHOOL”



PEHCHAAN SPORTS SCHOOL

- We have women football teams in Bihar, India. We realized early that not all children have the same set of talent, where some are better at Mathematics, some at Computers while some at sports.
- Few of our girl students have made a remarkable growth in how they played football and even represented us at State-Level tournaments. So proud to say that our girls' team has won the 2018 **Girl United National Football Tournament** held at Delhi scoring the Champion of that Tournament.



PROJECT PEHCHAAN “SPORTS SCHOOL”

MISSION & VISION



To help young women realize the ideals of womanhood and prepare themselves for the responsibilities in the home, the nation and the global community.

Women Sports provide a platform that gives courage and confidence, and lays the foundation of women of strong characters who can be a productive part of the society.

We strive to support the girls from financially disadvantaged background to tap their undiscovered potential and become world-class sportspersons.



PROJECT PEHCHAAN “SPORTS SCHOOL”

WOMEN SPORTS



Women who play sports have higher levels of confidence which has a positive impact on their self-esteem.

Women in sport defy gender stereotypes and social norms, act as inspiring role models, and show men and women as equals.



PROJECT
PEHCHAAN "SPORTS SCHOOL"



WOMEN FOOTBALL TEAM



WOMEN FOOTBALL TEAM



OUR ACHIEVEMENTS



- Winner of **UN Under-17 Girls Football Tournament 2018**
- NATIONAL FOOTBALL – 8 PLAYERS
- STATES FOOTBALL – 12 PLAYERS
- INDIAN CAMP – 1 PLAYER
- NATIONAL ATHLETICS – 4 PLAYERS
- NATIONAL KABADDI – 1 PLAYER



WOMEN FOOTBALL TEAM

GOLDEN MEMORIES



United Nations

Winner of **UN Under-17
Girls Football Tournament 2018**



WOMEN FOOTBALL TEAM

GOLDEN MEMORIES



United Nations

UNITED NATIONS IN INDIA

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2nd UN-NPSC Girls Football Tournament : Promoting Equality on the Field

December 7, 2018

The power of sport to help make sustainable development a reality and, in particular, the [2030 Agenda](#) – the United Nations' blueprint to transform the world for the benefit of all – has been explicitly recognized by the United Nations General Assembly resolution (A/73/L.36), adopted at UN Headquarters earlier this week (3 December).

Tweet

United Nations India @UNinIndia

Woho! The young girls from Munger, #Bihar have won the 2nd @UN Under-17 Girls Football Tournament today.

Girls like them defy the misperception that they are weak or incapable. Sport can amplify women & girl's voices and tear down gender barriers and discrimination. #HearMeToo



WOMEN FOOTBALL TEAM

WE NEED YOUR SUPPORT



FOR OUR
FUTURE ENDEAVORS



WOMEN FOOTBALL TEAM



**ADVANTAGES OF SPONSORSHIP IN
SPORT AND SPONSORSHIP BENEFITS**



WOMEN FOOTBALL TEAM

Sports sponsorship truly is a
360° marketing tool



Digital & Social Marketing

Making AV / Film & Poster
For

- Face Book
- Twitter
- Instagram
- YouTube etc.

Team & Players Branding

- On Jersey
- On Practice Kit
- Ground Site
 - ✓ Banner
 - ✓ Flag
 - ✓ Play card

Branding on Our Webpage

- Short Film/AV
- Posters etc.



Thank You



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